



**LEEDS**  
CITY COUNCIL

## Town Centre Management Board

Tuesday 13<sup>th</sup> February 2007  
Morley Town Hall

### ATTENDANCE:

Cllr Stewart Golton	Chair: Rothwell Councillor
Cllr Judith Elliott	Morley Councillor
Cllr Joyce Sanders	Morley Town Councillor
Tom O'Donovan	South Leeds Area Management Team
Peter Mudge	Town Centre Manager

#### 1.0 **Welcome & Introductions**

The Chair, Cllr Golton, welcomed all to the meeting.

#### 2.0 **Apologies**

Joy Goodman  
Angela Gott

#### 3.0 **Minutes**

Item 2: Appointment of Chair: The final line should read: "In the absence of a retail representative, Cllr Stewart Golton, agreed to Chair the meetings."

Item 4: Terms of Reference: It was confirmed that the TOR were being clarified by the Area Committee for presentation to the next TCMB.

TPO

Subject to these amendments the minutes of 16.01.07 were approved.

#### 4.0 **Morley Action Plan Update**

1:4 Calendar of Events: It was confirmed that a further draft would be presented to the Board at the March meeting.

PM

1:5 Promotional Strategy: White Rose: Cllr Golton stated that he would have thought that The White Rose Centre would require any partnership to be mutually beneficial.

PM

The board did not feel able to support the implementation of the 'Keep it Local' campaign and asked for examples of other promotions, including the "Keep it Local" idea from other towns be presented to the next meeting. The board stressed that any promotional ideas/initiatives should be presented to the Town Centre Partnerships. PM

Light column banners: Following discussion of this item Peter was asked to explore options for say, A6029, Elland Road etc, with Highways. PM

1:6 Chamber proposals for St George's event: Noted.

1:7 TCM Surgeries: Cllr Golton asked for an update. Peter explained there was some take-up and suggested that mundane issues could be quickly identified and resolved. The board felt it would be beneficial to see them develop in this way. PM

Morley Market: The board agreed that such provision should be developed through the partnerships. Details to next meeting. PM

Road Train: Following a suggestion at the recent summit the board discussed a scheme operating in Bridlington and suggested investigation should be made on whether a trial could be staged alongside an event in Morley. PM

1:8 Gateways: Peter confirmed Groundwork Trust was not charging for their initial ideas of gateways for Morley and Rothwell. PM

2.0 Research: Peter said he had spoken with Leeds Met Urban Design students and the lecturer had indicated they will be able to undertake the statistical research required for the TCM Action Plans in both towns. PM

Website: Peter said he had held a meeting with the agent for the Best of ... Leeds site who had agreed to offer Morley and Rothwell businesses advice on web sales to assist their income streams. This will be independent of the company's attempt to encourage businesses to become members of their site. PM

## **5:0 Rothwell Action Plan Update**

Cllr Golton asked Peter to highlight issues not previously covered in the Morley Action Plan.

1:3 Rothwell Summit was confirmed for 7.00 -9.00pm on Friday 16th March in the Parish Meeting Room, Rothwell. PM

1:5 Town Centre Window Promotion: Peter said he was meeting with Joseph Priestly College to see what ideas they could develop for a positive display in Rothwell town centre. PM

1:8 Farmers Market: Cllr Golton suggested this should be incorporated PM

within the town's recently confirmed 2007 Horticultural Show and include local allotments.

It was stressed that markets should offer variety and ideas should be developed through the town centre partnerships.

**6.0 Any Other Business**

None.

**7.0 Date & time of next meeting**

6.30pm. Tuesday 6<sup>th</sup> March. Blackburn Hall, Rothwell.

All